

Here is an uncommonly good offer in Wandsworth

With aggressively priced opening offers, the Hoxton Hotel attracted guests to a then shabby and now trendy district of East London, so can The Alma help transform Wandsworth in southwest London?

The traditional pub, with a green tiled and brick façade, has stood on a corner site since 1866 and has now opened 23 smart bedrooms and refurbished the dining room and bar to turn itself into a coaching inn for the 21st century, Tony Dawe writes.

The hotel adjoins the pub and replaces a tram depot which later became a metalworks and is surprisingly spacious, with comfortable bedrooms lined with Osborne & Little wallpaper and sizeable bathrooms. It even has a garden suite, with a garden yet to receive its first green plantings but well sited for any afternoon sun.

Anna and Daniel Bragger, the young general managers, have set their sights on bookings from visitors to locally based national businesses but believe the location, in a street full of character, will attract the leisure crowd. The Alma stands opposite Wandsworth Town station with the fastest services reaching Waterloo in 14 minutes and Twickenham for rugby internationals in only a couple more. The pub is also within walking distance of both Fulham and Chelsea's football grounds.

The introductory offer this month is £99 for a room for two and full English breakfast, also likely to be available for some nights in March. The Alma joins a growing list of historic pubs with rooms in the capital, including the Fox & Anchor in Smithfield, where rooms for two with breakfast start from £95. The Orange, the grand establishment in Pimlico, is more expensive with rooms for two and breakfast from £185.

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